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5 Examples 1 through 10 are particularly useful as foundation base products for providing improved coverage and hiding of wrinkles, fine lines and pores, and further provides improved moisturizing effect, while also providing a smooth, light feeling to the skin. Example 3 additionally provides improved skin treatment effect over a chronic usage. Example 9 additionally provides improved whitening effect over a chronic usage.

## WHAT IS CLAIMED IS:

1. A cosmetic composition comprising:
  - (1) a solid silicone elastomer powder;
  - (2) a water soluble polymer;
  - (3) a water soluble humectant;
  - (4) a nonvolatile silicone compound; and
  - (5) aqueous carrier;wherein the composition has an aqueous continuous phase in a non-emulsified form.
2. The cosmetic composition according to Claim 1 comprising by weight:
  - (1) from about 1% to about 30% of the solid silicone elastomer powder
  - (2) from about 0.1% to about 1% of the water soluble polymer;
  - (3) from about 1% to about 10% of the water soluble humectant;
  - (4) from about 1% to about 10% of the nonvolatile silicone compound; and
  - (5) from about 70% to about 90% water.
3. The cosmetic composition according to Claim 1 further comprising a tacky skin treatment agent.
4. The cosmetic composition according to Claim 3 comprising from about 1% to about 10% of the tacky skin treatment agent selected from the group consisting of niacinamide, panthenol, and mixtures thereof.
5. The cosmetic composition according to Claim 1 further comprising a whitening agent.
6. The cosmetic composition according to Claim 1 further comprising a pigment and/or dye.
7. The cosmetic composition according to Claim 1 substantially free of surfactants.
8. The cosmetic composition according to Claim 1 substantially free of non-



- mixing until homogeneous; and
- (c) adding the remainder of the composition to the product of step (b).



